



Where the best **Experiences** in life are **Free**

**SampleOn**  
Lead By a Sample



# What is SampleOn?

SampleOn is a place where people converge to discover and share experiences of interest.

[Click here](#)





# How Does SampleOn Work?

SampleOn engages your customer by enabling them to experience your event, product or service for FREE and form an emotional bond that cannot be achieved with any other form of marketing.

Once customers connect with your business **SampleOn amplifies the business results** by setting into motion a powerful relationship that drives word of mouth marketing, customer traffic, and revenues in ways never before possible.

[Click here](#)





# Key Business Benefits

- ✓ Complete B to C digital marketing platform, supported by mobile application
- ✓ Provides an experiential driven connection between businesses and customers
- ✓ Leverages the most powerful dynamics of social and traditional marketing
- ✓ Dynamic content – Tell your story more effectively
- ✓ Builds relationships and consumer loyalty
- ✓ Amplifies word of mouth, the most coveted source of customers
- ✓ Affordable, a fraction of the cost of traditional media
- ✓ Predictable marketing expense, as opposed to pay per click, renting lists, etc.
- ✓ Delivers real-time analytics and campaign results
- ✓ Powerful sharing tools that result in greater reach
- ✓ Simple and easy to use, a campaign can be created within minutes
- ✓ Possibly fastest “go to” marketing vehicle available
- ✓ B to B / Private Event options
- ✓ Gives businesses more control
- ✓ Add momentum to your campaign
- ✓ More





# View an Example Campaign

  Social Create An Event LOGIN SIGN UP

## TEST - TANDEM SKYDIVING JUMP - TEST

Open Air Skydiving  
End Date: Tuesday November 4th 2014,  
Roseville, California, USA,  
Days Left 29

  
0/5  
REWARDING



  



  
THE DETAILS

[View it Live](#)

### OPEN AIR SKYDIVING

## RECEIVE A FREE TANDEM SKYDIVE JUMP

1. Click on the FREE TANDEM JUMP button above.
2. Give us a call at 844-230-3733 to schedule your jump.
3. Print out your confirmation code and bring it with you to your scheduled jump, or show it to us on your mobile device.

Skydiving...the world's most exciting sport.

There is nothing that compares to the world's most exciting sport, skydiving. Advances in equipment and training have made it safer and easier for more people than ever to enjoy the incredible experience of falling from an airplane or surfing the clouds under a modern sport parachute.

Open Air Skydiving, located in Roseville, California, is the premier drop zone for skydivers of all skill levels. If this is your first time skydiving, Open Air Skydiving has some of the best skydiving instructors in the world, ready to take you on the adventure of a lifetime with your first tandem skydive. From the classroom to the sky, they will walk you through every step of the process.



# SampleOn Campaign Dynamics

- ✓ Campaign headline driving free sample offer
- ✓ Scrolling Images
- ✓ Detailed analytics for real time campaign feedback
- ✓ Waitlist automation to help extend momentum to campaigns
- ✓ Easily link your campaigns to your social networks and web-site
- ✓ Easily share your campaign with your customer database
- ✓ Upload feature provides for additional content to drive your campaign
- ✓ Customers can easily share with friends, including mobile
- ✓ Detail section to feature primary campaign offering, etc.
- ✓ Second tier promotion for generating revenue
- ✓ Link information to campaign easily, including videos
- ✓ Multiple location feature
- ✓ Distribution control feature
- ✓ Make campaign as a Private Event or B to B
- ✓ Automated feed to your social networks for extending campaign reach
- ✓ Mapping of your business location
- ✓ Chat feature for customers who attend same event
- ✓ Social stream feature (customers can share and see what others are saying on twitter)



# SampleOn Campaign Costs?

SampleOn is a predictable cost marketing system. We don't charge per click, per impression, or any other easily manipulated marketing system. We also do not charge a membership fee, monthly fees, and there are absolutely no hidden charges.

## Local Marketing Campaigns

<b>Base Campaign Fee (platform)</b>	<b>\$99</b>
<b>Add (1) Week</b>	<b>+ \$29</b>
<b>Add (2) Weeks</b>	<b>+ \$39</b>
<b>Add (3) Weeks</b>	<b>+ \$49</b>
<b>Up to 120 days</b>	<b>+ \$69</b>
<b>Add location</b>	<b>+ \$49</b>
<b>Campaign Publishing</b>	<b>+ \$99</b>
<b>Campaign Coaching</b>	<b>\$99</b>

For example, a one week self-published marketing campaign costs only \$99, or \$198 when we publish.



# How many people will see my campaign?

When using SampleOn to publish your campaign, a minimum of 25,000 impressions will be reached, not including sharing. However, as the SampleOn data base grows, so will the exposure to your business.





# How does my campaign get shared?

- ✓ Consumer Share Tab on each campaign
- ✓ SampleOn provides consumer incentives
- ✓ Automated social network connections
- ✓ Easy data base upload feature
- ✓ Easy web and blog embed tool
- ✓ QR code for each campaign to help extend awareness
- ✓ URL copy and paste
- ✓ Share with vendors and their customer data base
- ✓ More!





# Creating a Buzz



Database Today



Database Tomorrow



“Now we’re rockin’! This is all about empowering businesses. Allowing, the brick and mortar the opportunity and ability to bring conversion, create buzz and socially engage their audience like never before.

The SampleOn system represents the American dream. If you can dream it, it’s possible.”

– Business Owner

# Thank You

